

Faculty Research Profile



- 1) Name of the Faculty : Dr.J.Venkata Ramana
- 2) Emp ID : 5444
- 3) Department : MBA
- 4) Research Group : Business Analytics
- 5) Research Areas of Interest : Marketing and Business Analytics
- 6) Publications:
 - A) WoS/Scopus/SCIE Journal Articles: 3
 - B) Q1: Q2: Q3: Q4: UGC Care: 8 ABDC: 4
 - C) Citations : 16
 - D) H-Index : 3
 - E) Conference Papers : 5
 - F) Books/Chapters : 1
 - G) Patents Published/Granted: 18
- 7) Sponsored Projects:
- 8) Consultancy/NGO Projects:
- 9) PhD's Awarded : 1
- 10) Research Awards and Recognitions:
- 11) Additional Information if any:
- 12) Contact Details : 9848896393